

**Maximizing Enterprise Performance
Strategic Planning & Control
For Business Optimization
With Zero-Budget*
For Executives, Managers & Staff**



Introduction:

Executives, Managers & Staff must address today challenges. This cutting-edge workshop delivers sophisticated easy-to-understand real-world methods.

You'll gain a working knowledge that can massively improve operational efficiencies and effectiveness disrupt the status quo and spark innovation, in today fast evolving and competitive environment...

You'll leave this program with your own Road Map and Action Plans to put to practice, the essential skills gained to manage enterprise resources effectively, with the necessary insights to leverage state-of-the-art techniques and technology to identify operational shortcomings, overcome economic challenges, increase efficiency & productivity, Without Additional Investment while capturing new opportunities, growth, and stability.

Audience Focus:

For Executives, Managers & Staff, Manager in small to large enterprises, feeling the economic pains, and interested to acquire the necessary knowledge of today emerging technologies and methodologies identification, assessment, selection, adoption and utilization that meet today business challenges.

The target is to select, adapt and apply the necessary knowledge gained to in their own environment for oversight and decision making that maximize their Enterprise Performance. This is in terms of reducing cost, waste and risk while in the same time capturing new opportunities for growth, stability, increased business value and equity to capacity that surpass their initial, but evolving target goals.

Pre-requisites:

No Information Technology prior knowledge or experience is necessary but computer literacy is needed.

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Workshop Outline:

1. Introduction
2. Revising Enterprise Mission, Goals & Objectives
 - a. Review the present state
 - b. Identify present challenges
 - c. Establish the future Vision
3. Applying Business Analysis Methods
 - a. Business Economics
 - b. Business Requirements
 - c. Stakeholders Role
 - d. Customers Impact & Reaction
 - e. Enterprise Responsiveness & Initiatives
4. Emerging Technologies Defining
 - a. Big Data and How
 - b. The Cloud & Why
 - c. The Analytics & Optimization
5. Emerging Technologies Deploying:
 - a. Big Data Technology
 - b. Cloud Technology
 - c. Analytics Tools
 - d. The Internet of Things (IoT)
 - e. Statistical Analysis & Forecasting
 - f. Social Media Identification & Impact
6. Enterprise Insights, Operations & Control
 - a. Online Prediction & Optimization
 - b. Online Cost & Risk Minimization
 - c. Online Revenue Maximization
 - d. Online Profitability Maximization
 - e. Online Performance Optimization
7. Enterprise Performance Measurements
 - a. Key Business Objectives (KBO)
 - b. Key Quality Indicators (KQI)
 - c. Key Performance Indicators (KPI)
 - d. Balanced Scorecard in the Cloud (BSC)
8. Developing the Road Map for Transformation
 - a. Review Best Worldwide Practices
 - b. Tactically & Strategically Optimization
 - c. Develop Your Own Road Map
9. Road Map Execution
 - a. Internally
 - b. In-Sourcing
 - c. Out-Sourcing
10. Take Away Tangibles:
 - a. The Methodologies Capsulized
 - b. Data Elicitation Templates
 - c. Road Map Development Kit
 - d. Road Map Execution & Maintenance
 - e. Pre-Execution Performance Measure
 - f. Post-Execution Performance Measure